

For Immediate Release

5 July 2021

**“The Garment to Garment Journey” Exhibition:
Marking the 3rd Anniversary of the G2G Recycling System**

The Hong Kong Research Institute of Textiles and Apparel (HKRITA) will soon celebrate the 3rd anniversary of its Garment-to-Garment Recycling System (G2G) by holding an exhibition, “The Garment to Garment Journey”, in July and August, 2021. The exhibitors cordially invite the public to visit the exhibition to learn how G2G upcycles unwanted or old garments into new ones, using a series of processes that are both sustainable and creative.

The exhibition will demonstrate the different stages in the recycling of old garments, in which they are reduced to fabric materials that are then refashioned into new garments. To reflect the highs and lows of research, the demonstration will feature both cheering and challenging examples of recycled popular garments and fabrics such as shirts and blouses, knitwear, and denim. Video footage will show G2G users sharing their very own recycling journeys. Also displayed will be physical artworks made by users, demonstrating the creative side of recycling.

Details of the exhibition are as follows:

Exhibition period	6 July 2021 – 31 August 2021
Opening hours	Monday to Friday: 12:00 – 19:00 Saturday and Sunday: 12:00 – 20:00
Venue	Shop G05 to G07, The Mills, 45 Pak Tin Par Street, Tsuen Wan, Hong Kong
Admission	Free

Set up as a mini-factory in The Mills in September 2018, G2G is the world’s first post-consumer garment recycling system that can be operated in retail spaces. It is an award-winning project. These awards include, a Red Dot Award: Product Design 2019, and a gold medal in both the 47th International Exhibition of Inventions in Geneva and in the Asia International Innovative Invention Award of 2019. G2G was also honored in Fast Company’s Innovation by Design Awards of 2019 (Retail Environments category). The project is now in its second phase of development, during which system capacity will be expanded, functionality optimized and processes more fully automated. These enhancements will be taking place concurrent with the exhibition, and the improved G2G will open to the public in September 2021. For details, stay tuned.

Supporting Organisations of the Exhibition

ELCHK Lutheran Academy
Novetex Textiles Limited
St. James' Settlement - Green Ladies and Green Little
The Common Ground

About The Hong Kong Research Institute of Textiles and Apparel (HKRITA)

Established in 2006, HKRITA is funded by the Innovation and Technology Commission of the HKSAR Government and is hosted by The Hong Kong Polytechnic University. HKRITA contributes to the competitiveness of the textile and apparel industry by providing one-stop services in applied research, technology transfer and commercialization. HKRITA also plays a vital and expanding role in driving sustainable improvements in the industry and thus bringing benefits to society as a whole.

End

Photo captions

Photo 1:



The exhibition showcases material transformation in terms of form and colour from a range of G2G examples produced over the past three years.

Photo 2:



Why are our fans so keen on the G2G upcycling journey? G2G users share their experiences engagingly in video footage.

Photo 3:



Lampshades and other artworks made of recycled yarns are displayed in the exhibition.

Photo 4



Students of ELCHK Lutheran Academy are discussing how to display their artworks.

Photo 5



The exhibition “The Garment to Garment Journey” will be held from 6 July to 31 August.

Photo 6



The Garment-to-Garment Recycling System undergoes the enhancements concurrent with the exhibition. It will open to the public in September this year.

To download the photos, please click:

http://www.hkrita.com/marketing/PressRelease/20210705_G2G_Exhibition/Photo.zip

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